



PRECIOUS VODKA®
DISTRIBUTOR QUESTIONNAIRE

Thank you for your interest in Precious Vodka®. We would appreciate it if you could complete the below questionnaire.

CONTACT INFORMATION

Distributor Name:	
Desired Territory(s):	

Address:	
City:	
State/Province:	
ZIP/Post Code:	
Country:	

Phone:	
Fax:	
Email:	
Website:	

Principle Contact:	
Title/Position:	
Email:	
Phone:	

ABOUT YOUR BUSINESS

Years Trading:	
No. Employees:	
No. Sales Employees:	

PERFORMANCE

Total Annual Revenue:	
PLEASE SPECIFY CURRENCY	

Unit Sales - Premium Spirits:	
Annual Revenue - Premium Spirits:	
PLEASE SPECIFY CURRENCY	

Annual Revenue - Premium Spirits:	
Annual Revenue - Premium Spirits:	
PLEASE SPECIFY CURRENCY	

SALES & MARKETING

Precious Vodka® - Estimated Unit Sales	
6 Months:	
12 Months:	
24 Months:	



Percentage of Sales Per Product Size	
100CL (1lt) Units (%):	
75CL Units (%):	
5CL (miniature) Units (%):	

How will you market Precious Vodka throughout your client base, as well as targeting new customers?	
Marketing Budget:	

PLEASE SPECIFY CURRENCY

Please list which trade shows do you attend each year?	

Please list which trade shows you exhibit at each year or sponsor?	

Trade Show Budget:	
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PLEASE SPECIFY CURRENCY

TRADE REFERENCES

No #	Company	Contact	Phone	Email
Ref 1:				
Ref 2:				
Ref 3:				

Signature: _____

Date: _____

By signing above you confirm that you are the owner or an authorised person/representative of the company being proposed as a distributor for Precious Vodka, LLC and that the information detailed herewith is accurate and true.

Once completed and signed please email to distribution@preciousvodka.com.